

WordGetsAround

MAGAZINE Taunton

**36,000
MAGAZINES**

**DELIVERED
DIRECT INTO
HOMES**

TAUNTON'S LARGEST CIRCULATION

FREE ARTWORK

**OVER 86,000
READERSHIP**

EXCLUSIVE OFFERS & DISCOUNTS

BI-MONTHLY MAGAZINE

EIGHTH PAGE £45*

Width 65mm x Height 45mm

QUARTER PAGE £95*

Width 65mm x Height 95mm

HALF PAGE £195*

Width 135mm x Height 95mm

FULL PAGE £395*

Width 148mm x Height 210mm

BISHOPS LYDEARD

COTFORD ST LUKE

NORTON FITZWARREN

STAPLEGROVE

BINDON ROAD

PRIORSWOOD

BISHOPS HULL

COMEYTROWE

GALMINGTON

SHERFORD

TRULL

STAPLEHAY

HOLWAY

KILLAMS

BLACKBROOK

LAMBROOK

CREECH ST MICHAEL

BATHPOOL

MONKTON HEATHFIELD

PLUS.....

**POPULAR
PICKUP
SPOTS IN
TOWN**

CALL CLIVE OR PAUL ON: 01823 765045

INFO@WORDGETSAROUND.CO.UK WWW.WORDGETSAROUND.CO.UK

* PRICES SHOWN PLUS VAT.

WHY USE PRINT?

Studies have suggested that print advertising is the most cost-effective form of marketing with a higher return on investment than most digital media. In fact, 76% of small businesses state that their ideal marketing mix is a combination of print and digital communications.

(Pitney Bowes Survey/Choose Print)



5 REASONS WHY PRINT IS THE IDEAL MEDIUM TO GROW YOUR BUSINESS:

TANGIBLE: Print is a physical medium, meaning it can stay around for longer while internet ads and emails are more disposable. It is more likely to be kept for longer and read by others.

BRANDING: Print is a great way to solidify your brand. Ads should carry a consistent look to them in terms of fonts, colours and imagery to establish greater recognition.

CREDIBILITY: Printed media often carries a greater sense of legitimacy due to the over saturation of online display advertising, which can be overwhelming for the audience.

LESS SATURATION: With more and more businesses moving to advertising solely on the internet, print media now has an easier job in finding its voice and cutting through the noise.

ENGAGEMENT: Consumers are more engaged when reading printed material than they are on the web, where pages are skimmed. People are more likely to fully take in what you are saying.

FREE ADVERT DESIGN

We can offer FREE advert design to our advertisers. Any artwork that is supplied i.e. logos / pictures, must be of high resolution (300 dpi) supplied as either jpg or pdf format. Please ask for advice if you are unsure.

ADVERT COPY DEADLINES

For Mar/Apr 2019 edition - 15th February
For May/June 2019 edition - 15th April
For July/Aug 2019 edition - 15th June
For Sept/Oct 2019 edition - 15th August
For Nov/Dec 2019 edition - 15th October

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